


Fulton  Montgomery
REGIONAL CHAMBER OF COMMERCE
CHAMBER FAMILY AWARD
High Rollers
The Hatcher Family

When the Fulton Montgomery Regional Chamber of Commerce selected High Rollers as the recipient of the Chamber Family Award in October 2024, it recognized more than a local roller skating rink and go kart track.

It celebrated a business built on family, perseverance, and a deep commitment to the community it serves.

High Rollers owner Zach Hatcher works alongside a close-knit team that truly embodies the spirit of a family business. His parents, Lon Hatcher, who oversees buildings and grounds, and Barb Hatcher, who serves as events coordinator and STEM instructor, are actively involved in the day-to-day operations. Zach's fiancé Maria Provenzano manages social media and marketing while helping with overall management. Together, they have created a welcoming environment where the business, its staff, and its customers feel like an extended family.

For Zach and his family, receiving the Chamber's Family Award was both meaningful and humbling. "We were very appreciative just to even be nominated," Hatcher said. "We've worked very hard to try



From left: Lon and Barbara Hatcher, Maria Provenzano and Zach Hatcher.



to be part of the community. Businesses can open their doors and hope people show up, but we know we can't function without the community. We hope they need us as much as we need them."

That philosophy has shaped High Rollers into more than just an entertainment venue. The rink frequently hosts fundraisers, field trips, cancer benefits, and community events. Hatcher says giving back and staying involved locally has always been a priority.

"We try to push as much back into the community as we can," he said. "We want to be involved in anything we can."

The story of High Rollers stretches back decades. The skating rink was originally built in 1983 and quickly became a popular gathering place during the height of roller skating's popularity. In 2012, the rink changed ownership, and Hatcher, who had started working there as a DJ and skate guard, gradually took on greater responsibilities.

Over time, he became a part-time session manager and eventually stepped in as general manager when the previous owners struggled to keep the rink running.

After managing the facility for several years, Hatcher decided he wanted to take a chance on owning the business himself. In 2019, he officially signed the papers to purchase the rink.

Soon after, the COVID-19 pandemic forced the facility to shut down, creating immediate challenges for a brand-new business owner.

"Being new to the business at that time was tough," Hatcher explained. "We didn't qualify for many grants, and we started behind with loans. The business world has changed since COVID, and bringing people back together has been something everyone has had to navigate."

Despite those challenges, the Hatcher family remained committed to keeping High Rollers affordable and accessible for local families. While the building itself still carries many elements of its original structure, the team has worked steadily to make improvements including updates to the sound system, water systems, electrical work, and kitchen area.

"We try to make improvements carefully," Hatcher said. "We don't want to outprice our community."

Programs like Kids Skate Free, which allows children up to age 11 to skate once a week at no cost, help ensure the rink remains accessible to families. High Rollers has also launched adaptive skating sessions through a partnership with The Arc Lexington, creating opportunities for individuals of all abilities to participate.

The rink's programming continues to evolve as well, with plans to introduce new programs such as a go-kart racing club in the future. At its core, High Rollers is driven by family values that influence nearly every decision.

"When we make decisions, it's never just about what makes the most business sense for me," Hatcher said. "We think about what families can afford and what they want to experience."

Family perspectives help guide the business in many ways. From conversations with younger relatives about music trends to input from parents and longtime skaters, the team constantly gathers feedback to shape programming and events.

"It takes a village," Hatcher said. "Our skate family has grown beyond just relatives. The people who come here regularly become part of that family."

Hatcher is particularly proud of how the rink has reconnected with schools and youth organizations throughout the region. Field trips, STEM learning experiences, and community programs have expanded significantly in recent years, bringing a new generation of skaters into the building.

"We want to bring people together for something fun, safe, and healthy," he said. "It gets people off their phones and interacting again."

Looking ahead, Hatcher hopes to deepen relationships with area school districts and continue expanding programs that make skating accessible to everyone. "We want every school district involved," he said. "Our goal is to reach as many families as possible and create a place where everyone feels welcome."

Through resilience, creativity, and a commitment to community, the Hatcher family has ensured that High Rollers remains a place where generations can gather, celebrate, and create memories together. For the Fulton Montgomery Regional Chamber of Commerce, honoring High Rollers with the Chamber Family Award recognizes not only a business, but a family that has become an integral part of the region's community spirit.

HIGH ROLLERS

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